



July 2021

Dear Business Owner,

The Greenbelt Labor Day Festival Committee is a 501 (c) (3) organization, and we are currently planning the 67<sup>th</sup> Annual Festival located in the center of Greenbelt. Thousands have come to our Labor Day Festival dating back to 1955, celebrating the strength of America's workforce and families with amusement rides, carnival games, food, bingo, refreshments, art exhibits, photo shows, talent competitions, a craft fair, a parade, and much more.

As with many events and programs during the COVID-19 pandemic, things will look a little different this year. We want to thank everyone who supported the virtual events of 2020 and are pleased we can host a LIVE event this year. While we are unable to have the carnival rides and amusements, we are planning for a fun-filled weekend, keeping safety in mind as we celebrate the Labor Day Weekend.

The Festival is organized and managed by volunteers, and it's one of the largest all-volunteer organizations in the state of Maryland. Since we are not monetarily subsidized by the city of Greenbelt, we are dependent on the generosity of local businesses to keep our Festival going year after year.

***We invite you to be a Sponsor for the 2021 Labor Day Festival***, which runs from Friday through Monday (Labor Day) – September 3-6. The Greenbelt Labor Day Festival is announced in The Washington Post and on local television and radio stations. We also have a good following on social media. As a Sponsor, you will attract residents and visitors to Greenbelt, and let them know that you support local family-friendly events. Your financial contribution of any amount is greatly appreciated and would be used to promote the Festival and cover the cost of performances, stage, sound, and other expenses.

If you have any questions or need additional information, please email Linda Ivy, President of the Labor Day Festival Committee at [Lindaivy@aol.com](mailto:Lindaivy@aol.com) or call her at 301-675-0585.

# Greenbelt Labor Day Festival Sponsorship

## **Sponsorship Benefits**

Your organization will be listed in any advertising we do in local papers, such as the *Greenbelt News Review*, which is delivered to each and every home in the City of Greenbelt.

Your organization will be listed as a Festival Sponsor on the Greenbelt Labor Day Festival website [www.greenbeltlaborday.com](http://www.greenbeltlaborday.com)

Your business name will appear in all flyers and announcements.

Your business could have a banner with the name and number of your business proudly displayed on the stage of the performer your donation sponsors.

During band changes, we plan to engage the audience with announcements that will acknowledge the Festival Sponsors.

You can have a table with handouts during the time the performer you are sponsoring is on stage.

## **Sponsorship Levels**

**\$250 Patrons** will have all of the above Benefits including a banner (supplied by the company) hanging from the stage all four days. A company will sponsor a band, and the band will acknowledge that company multiple times during their performance. {Band sponsorships are on a first-come/first-serve basis depending on when the contribution is received.}

**\$150 Contributors** will be entitled to the above listed Benefits with the **exception** of a table, banner, and band sponsorship.

## Sponsorship Application

Name of business, as you would like it to appear \_\_\_\_\_

Link to your website (optional) \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

Phone Number \_\_\_\_\_

I have enclosed a check for

- \$250 Patron (Banner to be provided by business owner)
- \$150 Contributor
- \$100 Supporter
- Other  
Please specify amount \_\_\_\_\_

***Please make checks payable to Greenbelt Labor Day Festival Committee, Inc.***, and send to Greenbelt Labor Day Festival Committee

Attn: Treasurer

P. O. Box 2

Greenbelt, MD 20768

Or use PayPal to [gldftreasurer@gmail.com](mailto:gldftreasurer@gmail.com)

The Labor Day Festival is a 501 (c) (3) non-profit organization, and therefore donations are deductible as charitable contributions for federal income tax purpose.

Please visit our website at [www.greenbeltlabordayfestival.com](http://www.greenbeltlabordayfestival.com) for more information. While there look for the new applications for the Parade and Information Day – both are free to your company.